

Ayer's

Falling hair means weak hair. Then strengthen your hair; feed it with the only hair food, Ayer's Hair Vigor. It checks falling hair, makes the hair

Hair Vigor

grow, completely cures dandruff. And it always restores color to gray hair, all the rich, dark color of early life.

"My hair was falling out badly and I was afraid I would lose it all. Then I tried Ayer's Hair Vigor. It quickly stopped the falling and made my hair all I could wish it to be."
—RENEE E. ALLEN, Elizabeth, N. J.

50c a bottle. All druggists. **for** **Falling Hair**

The Jimplecute.

TAYLOR & TAYLOR,
EDITORS AND PROPRIETORS.

Saturday, Jan. 28, 1905.

OFFICE OF PUBLICATION—Corner Austin and Vale Sts., Jefferson, Texas.

Entered at the Post-Office at Jefferson, Texas, as second-class mail matter.

Copies of the JEFFERSON JIMPLECUTE, in wrappers ready for mailing, can always be had at the office by single copies or the dozen.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears are paid in full.

Governor Folk proposes to license lobbyists. A Civil Service examination would be a better plan for reducing their number.

It may be we shall have six experts "commercial attaches" who will keep watch of our consuls. Who then shall we get to watch the attaches?

Editor C.E. Gilmore of the Wills Point Chronicle, is in Washington where he is acting as private secretary for Congressman Russell and also sending weekly letters to the Chronicle.

"It's a riot" said Louis XVI as he looked out upon the mob at Versailles. "No Sir, it is a revolution" replied a courier. Is it a riot or a revolution that the Czar looks out upon at St. Petersburg?

The novel by Frederic Reddall, which Lippincott's Magazine for February carries complete, is based on an exciting incident, new, so far as we know, of fiction. The title is "A Transaction in Rubies," which describes the deal made by one of the characters upon a rich ruby necklace stolen from his patroness. He put this up to bolster a speculation, while a whole house party is under suspicion and detained until the device which leads to discovery is introduced, a very clever plan, not thought of even by Sherlock Holmes.

Don't Experiment.

You Will Make No Mistake If You Follow This Texas Citizen's Advice.

Never neglect your health. If you are always tired, or have pain in the back, urinary disorders, dizziness, or nervous spells, it's time to act. These are all symptoms of dangerous kidney troubles and you should use a remedy which is known to cure these troubles safely and surely. Doan's Kidney Pills is that remedy, and if you wish to be cured of kidney trouble without experimenting, do not fail to use it. Others have been cured permanently. Why not follow the advice of a Texas citizen and be cured yourself.

J. G. Browning, of Dallas, bookkeeper for Betterton & Morgan, 188 North Jefferson St., residing at 184 South Harwood St., says: "In the spring of 1902, I stated through our Dallas papers that Doan's Kidney Pills cured me of either weakened or over excited kidneys which had annoyed me far too long to be pleasant. A remedy which can be depended upon to do all that is claimed for it, deserves not only the endorsement. I gladly allow my opinion to be used as a recommendation of Doan's Kidney Pills for another year."

For sale by all dealers. Price, 50c. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. For sale by The J. F. Crow Drug Co.

The Shreveport Times of Thursday contained much interesting news of the oil strike at Caddo City. They have struck a high grade oil in the first well put down that will produce about two hundred barrels per day and the output may be increased. The oil boom fever has struck Caddo City in earnest. Land is going up in price. There is much interest felt here as several Jefferson citizens have land and leases near the oil fields.

Have you paid your poll tax? It may be of interest to all who have not paid to know that Art. 4783, of the Revised Statutes of Texas, provides that persons who fail to pay their poll tax shall be liable to three days extra road duty, so it will be cheaper to pay the tax collector \$1.75 for your poll tax than to put in three extra days on the road. January 31st, is the last day you can pay your tax.

With its issue of January 17th, the Cass County Sun entered upon its thirtieth year. The Sun has ever worked for the up-building of Linden and Cass county and deserves the hearty support of its people. Long may she shine.

List of Letters

Remaining in the Post Office at Jefferson, Marion county, Texas, Friday Jan. 13, 1905.

Maggie Adams, Bessie Adams, Margaret Evans, N. Ely, Susie Fields, Every Farr, Pearl Ford, Cinda Fleus, Patterson Freeman, Pascura Gonzales, S. E. Gregory, Lena Lusty, W. F. High, Aulley Haugherty, Richard Haaris, Sannie Heard, Henry James, Mrs. E. Johnson, Emeline Jackson, Esther Jones, Jim Johnson, M. C. Lewis 2, Ada Lee, Lavenia Lee, Lassilee Lassa, Marion McDaniels, Dr. Mose, Sam Myraut, Fannie Nolan, Raxie Owens, James Pitts, Ida Porter, F. M. Pool, Beckie Robinson, Felix San Luz.

Persons calling for the above letters will please say "Advertised."

HAL SINGLETON, P. M.

Ready to Wear Garments.

The greatest sale of the season, the best opportunities to buy what you want at money saving prices. Remember we are making a special effort to make this one of the most attractive departments of our Store we had an unprecedented sale the year. We guarantee to save you money. P. ELDRIDGE.

HOG TAKEN UP.

One black or brindle hog about eight months old. Was taken up at my place, near old gas works some two weeks ago. Owner will come forward get hog and pay for keeping it. SHED NORMAN.

The following subscribers have thanks for payment on subscription:

Mrs. R. S. Terry, Dr. R. S. Terry, Mrs. L. A. Burk, Robert Walden, J. S. Massey, J. S. Belote, A. E. Ramsey, L. W. Thomas, R. R. Taylor, W. F. Cox, J. M. Clinkscals, L. C. Pruitt and for T. C. Pruitt, I. G. Gilham, H. M. Skilton, Edmond Jackson, Cain Matthis, Z. Daugherty, Wyatt Jacobs, P. M. Williams, Ino. W. Smith, Willie Loomis.

Pay Your Poll Tax.

I will be at my office Tuesday, Jan. 31, up to 11 o'clock p. m. to accommodate all who want to pay their poll tax. That is the last day you can pay. L. G. BRADEN
Tax Collector.

Great Reduction

In Men's, boys' and children's clothing at prices that will suit every one. Come and be convinced. P. ELDRIDGE.

Thursday, Feb. 2, is St. Candlemas day and also ground hog day. If the ground hog comes out at sunrise and sees his shadow he goes back in his burrow and remains six weeks longer. That means we will have winter weather that much longer.

We have a few prs. of children shoes that we are offering next week only at 25c also a few prs. of ladies shoes at 50c.

ROWELL & SON.

Supt. Campbell who will assist in putting in the water works, was here the past week. Some of the material has arrived, and it will not be long before work on the system is started.

Mr. B. T. Echols who was very low, is some better.

Fresh Eggs and Butter at BENEFIELD'S.

The Ex-CONSUL GENERAL TO AUSTRALIA



ALSO
Ex-Lieutenant United States Navy and Ex-Lieutenant Confederate Navy Uses and Recommends Pe-ru-na.

Pe-ru-na Is a Safeguard Against the Ills Incident to Inclement Weather.



HON. JAMES M. MORGAN, 1735 Twentieth Street, Washington, D. C., Ex-Lieutenant U. S. Navy, Ex-Lieutenant Confederate Navy, and Ex-Consul General to Australia, writes: **Peruna Medicine Co., Columbus, Ohio:**

Gentlemen:—"The use of your **Peruna** as a remedy or cure for catarrh by many of my friends who have been benefited by the same, as well as my own experience as to its efficacy and good tonic properties causes me to recommend it to all persons, and you are at liberty to use this endorsement and my photograph if it will give any force to same."—James M. Morgan.

Ask Your Druggist for a Free Peruna Almanac for 1905.

Advertising Talk.

Above all, advertising to be effective must be persistent.

A common mistake is to look for results too soon. When a farmer plants his wheat in the fall he doesn't expect a harvest in a week or a month. When you give an order for a ten story office building you don't go around to the site the following day and expect to find a completed building. The farmer knows he must wait until the seasons and the chemicals of the earth work their changes, and you know that your building must proceed by gradual stages, brick upon brick, until finally finished. So it is with advertising. The first insertion does not influence the public mind, nor the last, but one added to the other, every one gathering strength from those that precede it, gradually influence the public mind and bring to your bank the business you desire.

A single week or month of advertising is merely a blow or two of the cork against the bar of steel. Its effect is absolutely nothing. It is money and effort wasted, but the continuous, persistent hammering, week after week, month after month, is just as sure to start the pendulum of business swinging your way as day is to follow night.

Attention! Attention! Remember that Men's, Youth's and Children's Clothing is included in my "Take 'Em Away" sale.
J. J. SEGAL.

Catarrh of the Head Which Affecting Hearing Cured by Pe-ru-na.

Mr. J. Emile Tanguay, No. 332 John St., Quebec, is Secretary of the Jacques Curling Club of Quebec, one of the leading sporting clubs in the city. Its members are composed of young men of the best families. He writes:

"Last winter I caught a severe cold which developed into a severe case of catarrh of the head, affecting my hearing especially. My eyes ran, my system seemed to be generally clogged up. I was advised by a club friend to try Pe-ru-na, and did so at once. To my delight I found a change set in for the better within three days, and in eight days I was entirely well."—J. Emile Tanguay.

Mr. Adolph Koehler, President of the North Side Turners' Club, writes from Clark and Leland Ave., Chicago, Ill.:

"It is with pleasure that I endorse Peruna as a first-class medicine especially for catarrhal affections of the throat and lungs. I have used it with much benefit and several of my friends have been cured of catarrh entirely where Peruna was used."—Adolph Koehler.

"Nothing Better Than Pe-ru-na for Catarrhal Troubles," Says Congressman C. P. Dorr.

C. P. Dorr, Hotel Johnson, Washington, D. C., Ex-Congressman from West Virginia, writes:

"I can cheerfully recommend Peruna to anyone who wants a safe and permanent cure for catarrh. For throat, lung and catarrhal trouble there is nothing better than Peruna."—C. P. Dorr.

Colds Lead to Chronic Catarrh.

A common cold is acute catarrh, which quickly becomes chronic catarrh if allowed to remain.

Every cold snap leaves in its trail thousands of cases of catarrh, many of whom for want of an effective remedy, will suffer from this disease the rest of their lives.

Is there anything that can be done to prevent all this?

In the first place, Peruna used at the proper time will prevent taking cold. In the second place, Peruna will cure a cold in from two to five days.

Again, Peruna will cure catarrh quickly in the first stages, and finally Peruna will also cure chronic catarrh, if used properly and persistently.

Peruna kept in the house and properly used will therefore not only act as a safeguard against the ailments which result from sudden cold waves, but will also prove a sure remedy for this class of ailments.

If you do not derive prompt and satisfactory results from the use of Peruna, write at once to Dr. Hartman, giving a full statement of your case and he will be pleased to give you his valuable advice gratis.

Peruna can be purchased at any first-class drug store for \$1.00 per bottle. Address: Dr. Hartman, President of The Hartman Sanitarium, Columbus, O.

Another cold wave swept down on us Tuesday night, and everything was frozen up. Wednesday and Thursday morning. The thermometer registered 17° above zero Thursday morning but begun to moderate that day.

Has Stood the Test 25 Years.

The old, original Grove's Tasteless Chill Tonic. You know what you are taking. It is iron and quinine in a tasteless form. No cure, no pay. 50c.

For Sale.

Pure bred White Plymouth Rocks, four pullets and a rooster, ten months old; pullets laying. Address JIMP. office.

FOR BARGAINS

and Prices in

FURNITURE

LINE SEE

G. T.

HAGGARD.

Grove's Tasteless Chill Tonic

has stood the test 25 years. Average Annual Sales over One and a Half Million bottles. Does this record of merit appeal to you? No Cure, No Pay. 50c. Enclosed with every bottle is a Ten Cent package of Grove's Black Root Liver Pills.

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